



# WAB 77<sup>th</sup> Anniversary CALL FOR NOMINATIONS



We are requesting your nominations for the WAB Gold Medal Awards (Radio & Television), the WAB Broadcaster of the Year Award, WAB Honourary Life Membership Award and Broadcast Partner of the Year. Please consider the nomination of deserving individuals for the WAB Awards and pass this along on to your associates. We encourage you to use your existing nomination materials used when applying for other awards such as the BAM and SAB awards.

If you have any questions about the awards, please call our office at 877.814.2719 or email [info@wab.ca](mailto:info@wab.ca). See you at the Fairmont Banff Springs Hotel for the President's Dinner and WAB Awards Presentation, Thursday, June 9, 2011 where we will recognize our best and brightest in Prairie broadcasting!

Mitch Bozak  
Awards Committee Chair and Past President

All nominations must be received by April 15, 2011.

Send nominations to:  
Mitch Bozak,  
Station Manager/General Sales Manager  
Global Regina, a division of Shaw Media  
370 Hoffer Drive  
Regina, Saskatchewan S4N 7A4  
T: 306.775.4001 F: 306.721.4817  
Email: [mitch.bozak@shawmedia.ca](mailto:mitch.bozak@shawmedia.ca)

Please note that nominations material will not be returned unless specifically requested.

## WAB Honourary Life Membership

The WAB Honourary Life Membership is awarded to an individual broadcaster who has enhanced and improved the broadcast industry in Western Canada, while making a significant contribution to his or her community or province.

The recipient will have demonstrated, by conduct and action, the willingness to work unselfishly in the interest of the broadcasting industry. This award will be given based on merit and may not be awarded every year.

Each entry must include a written submission specifying the candidate's qualifications based on the award criteria. As well, the entry must include a biography of the candidate including details of his or her industry and community involvement. Supporting CD or DVD documentation may also accompany the submission.

The WAB Honourary Life Member receives an inscribed plaque, complimentary WAB membership and complimentary registration at the annual WAB convention, for life.

## WAB Broadcaster of the Year

The WAB Broadcaster of the Year Award is presented to an individual broadcaster who has made a significant contribution to our industry. More specifically, the broadcaster so honoured will have:

- Demonstrated extraordinary leadership within his or her field
- Developed and maintained a forceful and positive image for broadcasting in general
- Acted as a spokesperson for broadcasters outside his or her normal scope of operations

Only individuals from WAB member stations can be considered for this award, and only WAB members can submit nominations. Each entry must include a written submission specifying the candidate's qualifications based on the award criteria. Supporting photos, CDs and/or DVDs should also be submitted.

The WAB Broadcaster of the Year receives an engraved plaque, and complimentary registration at the 2011 conference.

## WAB Gold Medal

The Gold Medal Awards are presented to WAB member stations for outstanding contribution to Canadian broadcasting industry in the area of community service. Please note there are two separate Gold Medal Awards for community service — one for Radio and one for Television. Each TV entry must be on DVD and each radio entry must be on CD.

Each entry must be accompanied by a written submission (two page maximum) describing the station's initiative. The entry should cover only a single initiative or program that the member station has undertaken in the past year rather than covering multiple initiatives or programs.

Examples of media releases pertaining to that initiative or program along with samples of media coverage may also be submitted in support of your entry. Entries will be judged using the following criteria:

- Benefit to the community
- Magnitude of the effort
- Staff support/participation
- Sustainability of the initiative program
- Other recognition received

This year's Gold Medal Awards, mounted and inscribed, will be presented at the Annual Convention of the Association. In addition, the WAB will provide a complimentary registration to next year's annual conference.

## WAB Broadcast Partner of the Year

Our clients and suppliers work hand in hand with broadcasters to put together world class humanitarian efforts and events.

The WAB Broadcast Partner of the Year (formerly Associate of the Year) Award is presented to a company that has made a significant contribution to our industry. More specifically, the company so honoured will have:

- Partnered with broadcasters for humanitarian efforts in their community.
- Demonstrated extraordinary leadership within their field
- Acted for broadcasters outside their normal scope of operations

Only individuals from WAB associate members can be considered for this award and only WAB members may submit nominations. Each entry must include a written submission specifying the candidate's qualifications based on the award criteria. Supporting photos, CDs and/or DVDs should also be submitted.

The WAB Broadcast Partner of the Year receives an engraved plaque and complimentary registration including golf.

 **77<sup>th</sup> Anniversary and Conference  
Fairmont Banff Springs Hotel  
June 8 – 10, 2011  
Banff, Alberta**

**FOR CONFERENCE INFORMATION PLEASE  
VISIT THE WAB WEBSITE AT [WWW.WAB.CA](http://WWW.WAB.CA)**