

84TH ANNUAL CONFERENCE

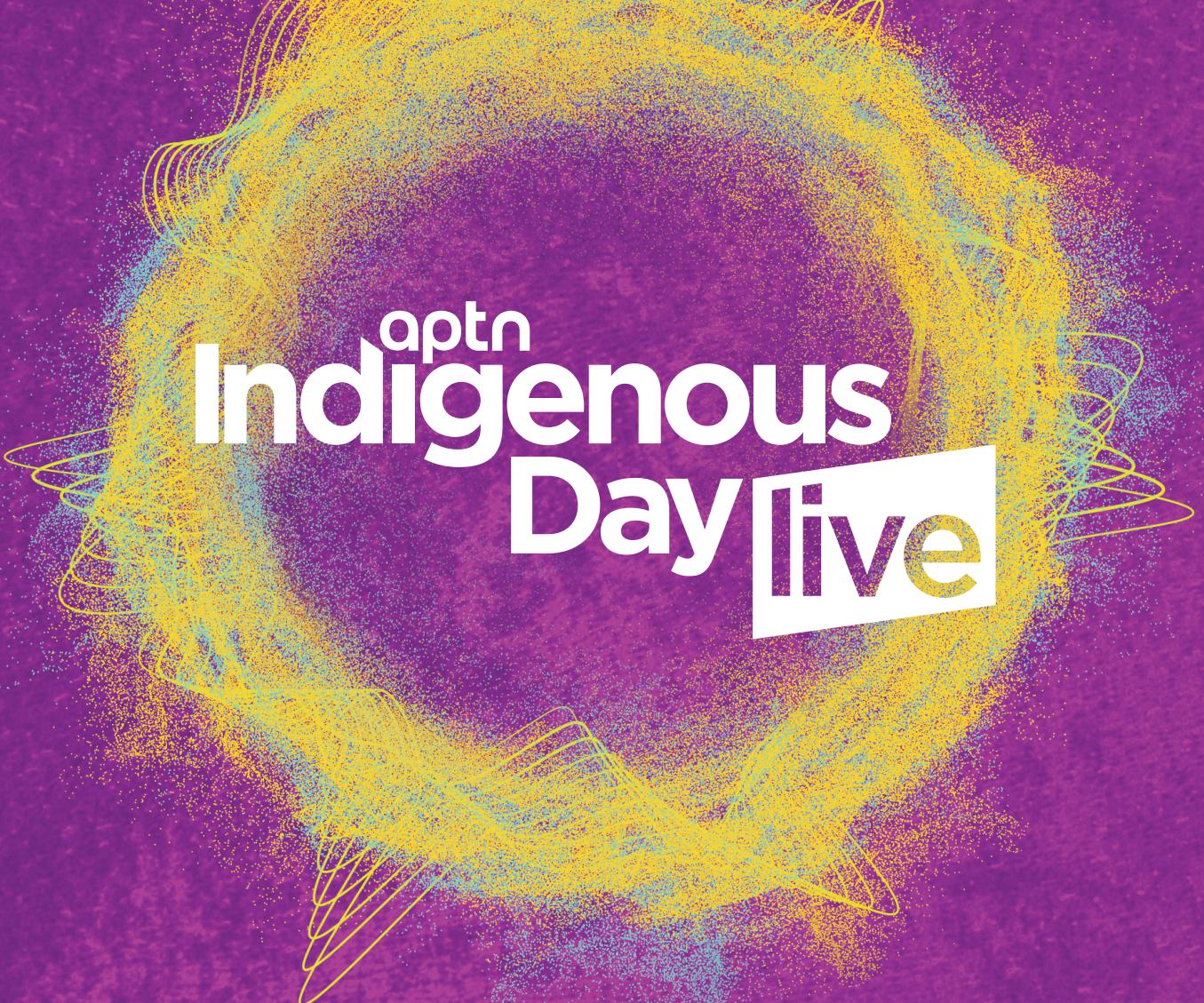
JUNE 6TH - 7TH, 2018

BANFF, ALBERTA, CANADA



2018
Registration
Information





aptn Indigenous Day live

**ONE GREAT | SATURDAY
GATHERING | JUNE 23**

Join Our Radio Family

Every year, APTN collaborates with Indigenous radio partners across Canada. This year we will offer the live audio content from three stages in Canada at no cost. Collectively, we deliver the largest celebration of National Indigenous Peoples Day in Canada to your listeners while featuring multiple genres and the very best of Indigenous music and talent from across North America.

National Broadcast Saturday, June 23rd

For more information contact Dawn Olivence,
Manager of Affiliate Relations at dolivence@aptn.ca

SCHEDULE AT A GLANCE

Wednesday, June 6, 2018

12:00 pm	Golf Registration
1:30 pm	Golf Classic – Sponsored by SDS clarity control results
6:30 pm	Welcome Reception
7:30 pm	Dinner and Prize Presentation

Thursday, June 7, 2018

7:00 am - 9:00 am	Breakfast
7:50 am - 8:30 am	WAB Annual General Meeting – members only Includes CAB CEO Radio Council, CAB, CBSC, WABE
8:45 am - 8:50 am	Karl Johnston: Opening Remarks
8:50 am - 9:55 am	David Allison: Valuegraphics - We Are All The Same Age Now
9:55 am - 10:20 am	Dr. Caroline Simard: Special CRTC Report
10:20 am - 10:40 am	Networking Break: Sponsored by 
10:40 am - 11:45 am	Terry O'Reilly: Power of Storytelling
11:45 am - 12:15 pm	Numeris Town Hall: An Open and Frank Discussion
12:15 pm - 1:15 pm	Lunch
1:15 pm - 2:30 pm	FEATURED PANEL - Sell Out or Out Sell? Sponsored by  zipwhip™ Panelists: Jennifer Martin (Corus Entertainment), Steve Jones (Newcap Radio), Paul Kaye (Rogers Media), Barrie Vice (Golden West Radio) Moderator: John Vos (Corus Entertainment)
2:30 pm - 2:50 pm	Networking Break
2:50 pm - 3:20 pm	Caroline Gianias: Radio Connects Truth in Audio
3:20 pm - 4:30 pm	KEYNOTE SPEAKER - Arlene Dickinson: Marketing and Strategic Leadership
4:30 pm - 5:30 pm	CRTC Meet & Greet (with Special Guests, Ian Scott and Dr. Caroline Simard)
6:15 pm - 7:00 pm	President's Reception
7:15 pm - 10:30 pm	President's Dinner and Gold Medal Awards Gala Sponsored by 
	Entertainment: Hunter Brothers MC: Linda Olsen, Global News Calgary

All sessions and meals take place at the Fairmont Banff Springs Hotel except for the Welcome Reception and Dinner on June 6, 2018 which will take place at the Fairmont Banff Springs Golf Course along with the WAB Golf Classic

2018 ELITE SPONSORS

Thank you to our current elite sponsors for their contributions to the success of our Conference!

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Radio Connects
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Royal Roads University
Text Groove

WEDNESDAY, JUNE 6, 2018



WAB GOLF CLASSIC – SPONSORED BY
held at the Fairmont Banff Springs Golf Course



The WAB Golf Classic is the perfect time to network and connect with peers. Renowned for its panoramic beauty, The Fairmont Banff Springs Golf Course is a captivating and challenging layout set in the heart of Canada's Rocky Mountains. Designed by Stanley Thompson, the most revered of all Canadian golf architects, golfers will get to play the Devil's Cauldron, ranked among the world's most admired par-three holes since its unveiling in 1929.

Please arrive at the course around 12:00 PM to check in and use the driving range and practice facility prior to your round. Lunch specials are available to order at the Club house.

Hole In One Contest

Sponsored by



Included in your golf registration fee is a chance to win a brand new car! Participate in Capital Automotive Group's Hole-in-One competition on the par-3 and let's see how lucky you are!



All golfers will receive a pair of Adidas Golf Shoes. Choose from an assortment of stylish new footwear from their 2018 new releases! (total value of \$120 CAD).

The Welcome Reception and Dinner is included in the registration fee of non-golfers.

The Fairmont Banff Springs offers a complimentary shuttle service to and from the golf course. The shuttle leaves the hotel from the courtyard just outside the main lobby on the hour and the half-hour.

Stay awhile longer and play an extra round of golf!

The WAB is pleased to also offer a special rate for those golfers to get in some extra playing time at the Fairmont Banff Springs Golf Course. Play alone or perhaps get some industry friends together as a WAB special rate of \$195 is available to play pre or post Conference on June 4, 5, 8 or 9. Offer is only applicable to those taking part in the WAB Golf Classic on June 6, 2018. Promo code is **WAB2018**. Please call the Fairmont Banff Springs Golf Course to make reservations at **403 762 6801**.

12:00PM
Registration
01:30PM
Shot Gun Start
Texas Scramble Format

06:30 PM
Welcome Reception
07:30 PM
Dinner & Prize Presentation

Special WAB Rates!

Registration for the Golf Tournament is \$200 and includes the following:

- 18 holes of golf
- golf cart rental
- skill/challenge events
- special food & beverage holes
- gift for all participants
- prizes

With the support of Canada's
private radio broadcasters,
FACTOR funded over 690 sound
recordings last year.

Thank you!



FACTOR Canada

We acknowledge the financial support of the Government of Canada and
Canada's private radio broadcasters. Nous reconnaissons l'appui financier du
gouvernement du Canada et des radiodiffuseurs privés du Canada.

THURSDAY, 8:50AM – 9:55AM



DAVID ALLISON

Principal Advisor, David Allison Inc.

VALUEGRAPHICS: WE ARE ALL THE SAME AGE NOW

Millennials, boomers, Generation X,Y,Z... In the past, it may have been simpler to program and monetize channels using age to understand audience profiles. People more-or-less did things and behaved in a way that was consistent with how old they were.

Today, that couldn't be further from the truth. Thanks to technology we are all more alike each other than ever before. But we still rely far too much on age-based ideas of who we are trying to reach. How can we profile an audience now that nobody acts their age?

David Allison has spent his career studying how to motivate people, and for the last two years has been compiling the world's largest and most robust database of shared values - the things that matter to people the most. Valuegraphics are based on 60,000 surveys with up to 340 questions from across Canada and the USA, and are an incredibly powerful audience profiling tool based on one simple truth: what we value motivates us most.

David will talk about how to use shared values to profile audiences, increase the ROI of every dollar you spend several times over, and stop making decisions based on ageist ideas that just don't make sense in a world where 60 is the new 40 and 70 is the new 50.

Since 1985 David has helped motivate audiences for some of the world's largest brands, across dozens of industry categories. He's advised city-builders, aboriginal nations, universities, arts organizations, investment and banking firms, tourism and hospitality companies, manufacturers, technology providers, retail groups, professional associations and more. In 2015 he sold the ten-year-old marketing communications firm he founded, and launched DAVID ALLISON INC. His work as an author, keynote speaker, award-winning copywriter and director of various organizations adds cross-industry insight to every client project.



THURSDAY, 9:55AM – 10:20AM

DR. CAROLINE SIMARD
Vice-Chairperson, Broadcasting, CRTC

SPECIAL CRTC REPORT

For decades, a collaborative model has enabled the broadcasting industry to climb to new heights, produce countless hours of Canadian programming and employ tens of thousands of Canadians. Join Caroline Simard as she explains how this model will help the industry to meet the digital challenges of the future.

With extensive expertise in telecommunications and broadcasting regulation, Caroline was appointed to the CRTC in July 2017. As Vice-Chair of Broadcasting, Caroline chairs Broadcasting Committee meetings. She also participates in consultations and public hearings with the objective of developing regulations and establishing policies in the telecommunications and broadcasting sectors.



Sworn in as a lawyer in 1994, Caroline has over twenty years of experience in local, national and international communications, in both the public and private sectors. She has worked with all applicable Canadian legislation and international treaties in the field of communications and has developed a profound understanding of the legal, economic, political, technical and social issues related to convergence and competition challenges.

Before joining the CRTC, Caroline spent a decade as legal advisor for the Department of Justice with Innovation, Science and Economic Development Canada's Legal Services, where she worked on the Telecommunications Act and the Radiocommunication Act. Abroad, she was senior telecommunications specialist with the International Telecommunication Union, a United Nations specialized agency in Geneva, Switzerland for information and communications technologies. She also worked for a large firm (Teleglobe), small independent companies in Quebec and another group of SMEs. In the public sector, she worked for the Quebec government and at various universities in Montreal.

Caroline was a lecturer in the Faculty of Law at the University of Ottawa and at the International Seminar on the Information Society, Human Rights and Human Dignity at McGill University, and was educated at McGill University, Université du Québec à Montréal, and Université de Montréal.

THURSDAY, 10:40AM – 11:45AM

TERRY O'REILLY

Radio Host, "Under The Influence", CBC Radio
Author, "The Age of Persuasion" & "This I Know"

POWER OF STORYTELLING

The company with the best story wins. All the top products and industries in the world are underpinned by compelling stories. Stories help differentiate your brand, stories educate your customers and stories create loyalty. In the world of broadcasting where digital is all the rage, traditional media is often a better place for storytelling.

Join Terry O'Reilly as he breaks down the art of storytelling in a marketing context - how to harvest stories from within your businesses, how to turn those stories into powerful marketing and how storytelling can differentiate your business from the competition.

Terry O'Reilly is the familiar voice behind the hit CBC radio shows O'Reilly on Advertising, The Age of Persuasion, and his current program, Under the Influence, where he explores the business, the craft, and the promise of promotion. In his intriguing talks, Terry explores how our culture is shaped by marketing, as well as providing his expertise on branding, campaigns, spin, and more.

Terry began his career in radio, and then went on to become an award-winning copywriter for a number of Toronto advertising agencies. He created campaigns for many of the top brands in the country, including Labatt, Molson, Bell, and The Hudson's Bay Company. In 1990, Terry co-founded Pirate Radio & Television with a staff of 50, with eight recording studios in Toronto and New York City.

Terry has won a few hundred national and international awards for his writing and directing, and has worked with such notable actors as Alec Baldwin, Ellen DeGeneres, Kiefer Sutherland, Bob Newhart, Martin Short and Drew Carey. He even managed to create an advertising campaign for a group of nuns.

He is the co-writer the bestselling book, *The Age of Persuasion: How Marketing Ate Our Culture*, and recently published his second book, *This I Know: Marketing Lessons from Under the Influence*.



EXHIBITOR PROFILES

Exhibitors are located in the Riverview Lounge. Please visit during meals and refreshment breaks. Our exhibitors look forward to meeting you.

Driven by our vision of reliable connectivity anywhere, Dejero blends multiple Internet connections to deliver fast and dependable connectivity required for cloud computing, online collaboration, and the secure exchange of video and data. With our global partners, Dejero supplies the equipment, software, connectivity services, cloud services, and support to provide the uptime and bandwidth critical to the success of today's organizations.

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Tel: 1-877-774-1074
Website: www.rcsworks.com

Located on Vancouver Island, Royal Roads University is an extraordinary place of higher learning. Here, full-time students, professionals and lifelong learners can transform their education without putting their lives or careers on pause. Learn more about our unique blend of online and on-campus programs in our School of Communication and Culture.

Tel: 250-391-2600
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Royal Roads UNIVERSITY

Add texting to your existing studio landline or toll-free phone number with Text Groove! Create new revenue, run smarter promotions, and increase audience engagement in new ways with texting using a phone number your audience is already familiar with. Canadian owned and operated, Text Groove is designed by radio professionals to help you achieve your texting goals.



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Website: www.textgroove.com

WesTower Communications is a Canadian tower design and construction company that is committed to meeting the dynamic needs of today's communication and broadcast industry. From site development through to commissioning and comprehensive maintenance, our turnkey solutions provide the safe, on-time, and quality installations that our customers have come to expect and our reputation is built on.

Tel: 604-576-4755
Website: www.westower.ca



EXHIBITOR PROFILES (Cont.)

Exhibitors are located in the Riverview Lounge. Please visit during meals and refreshment breaks. Our exhibitors look forward to meeting you.



WideOrbit is the technology platform for media companies to connect audiences and ads, everywhere. More than 2,000 stations worldwide rely on WO Automation for Radio to create great radio. Our software simplifies media buying and selling by focusing on innovation, customer delight, and value creation for both sides of media transactions.

Tel: 415-675-6700

Website: www.wideorbit.com

A Seattle-based Software as a Service (SaaS) company, Zipwhip is modernizing the texting medium by adding text messaging to existing landline, VoIP and toll-free phone numbers. Zipwhip pairs direct network connectivity with easy out-of-the-box software, so businesses of any size can give customers the choice to "text or call" and handle two-way text conversations at scale.



Tel: 1-855-947-9447
Website: www.zipwhip.com

THURSDAY, 11:45PM – 12:15PM



NUMERIS

Numeris Town Hall: An Open and Frank Discussion

A town hall meeting about the current and future state of audience measurement in Canada

The current audience measurement system in Canada will not be sustainable in its present form in future years. Recruitment challenges and lower audience participation levels have dramatically increased. This spring Numeris was unable to measure 10 radio and 6 television markets due to low sample availability, many in Saskatchewan and Alberta. The Numeris Board of Directors and the senior executive team at Numeris are meeting these challenges head on.

The Numeris measurement service is critical to our business. Join Numeris SVP Lisa Eaton and Ross Davies, the GM of Member Engagement Radio in an open environment to hear about the plans Numeris has to address these problems and to answer any questions you may have.

THURSDAY, 1:15PM – 2:30PM

FEATURED

PANEL

Sponsored by



MODERATOR

JOHN VOS

Director of Talk & Talent
Corus Entertainment

For the past 3 decades John Vos has been immersed in the business of stories. His craft and trade has been honed in leading people, telling stories and staying tuned into audiences. Wanting to chronical the city around him, John worked as a reporter covering a vast array of events. With a decade of reporting under his belt John took his unfettered curiosity and interest in other people to deliver leadership at 770 CHQR Calgary. Under his direction and as News Director, CHQR's newsroom blanketed the city of Calgary and Province of Alberta. Wanting to expand his horizon, John took his appetite for telling stories to Global Calgary where he worked as Managing Editor for Global News. John answered a clarion call back to radio as Program Director at 770 CHQR and Operations Manager at Corus Radio Calgary. His work over the past 11 years has zeroed in on leading integration across radio, digital and TV news platforms. He brings a unique skill set leading marketing insertion and advertising into a host of programming.



PANELISTS

PAUL KAYE
VP of Product &
Talent Development
Rogers Media

Paul Kaye is an experienced organizational leader who has successfully worked with teams in multiple countries, numerous formats and across various distribution platforms.



Paul is Vice President, Product and Talent Development for Rogers Media supporting the radio & digital teams to

SELL OUT OR OUT SELL?

It's a refrain that is often heard from on-air talent and content leaders throughout Radio and TV, "What do these damn sales execs want?" We're already running reams of commercials and name mentions... do we need to sell everything?

Client Integration as part of programming content isn't something new but is married to increasing demands aimed at keeping advertisers happy, while delivering bottom line growth to TV and Radio. Can integration be subtle, informative and effective?

Hear what some of the leading programming voices in the country have to say about making new advertising that delivers credibility, sells product and services and doesn't feel like just another commercial spot.

develop, improve and innovate products on all platforms nationwide. Serving as the company's lead for programming and content strategy, Paul spends his days working with management, programmers and talent to ensure they have the resources needed to build successful brands, grow audiences and monetize content.

Prior to being at Rogers Paul held the role of National Talent Development Director for Newcap Radio and also a Group Programming role in England.

Paul is a certified coach and is passionate about helping individuals, teams and organizations reach their fullest potential.

PANELISTS (CONTINUED)

JENNIFER MARTIN



Director, Community Promotions & Sales Integrations, Corus Entertainment

Jennifer Martin fills a role created by Corus Entertainment in 2017 that supports two objectives; engaging audiences with impactful community promotions supported by compelling story telling, and boosting revenue through informative, relevant sales integrations that sustain the journalistic integrity of the Global News brand through News and Sales working together.

A graduate of the Carleton School of Journalism, Jennifer has spent much of her career on air as a reporter and anchor with CTV, CityTV and Corus Radio, before taking a management position with Shaw where she helped reshape the company's Community TV programming and organizational model. She is currently based in Edmonton, Alberta.

BARRIE VICE



*Programming Manager
Golden West Broadcasting*

Barrie Vice has been a broadcaster for 40 years and has seen the industry evolve from turntables, carts, and reel to reel tapes to the digital technology we now enjoy.

His career began at CJDV in Drumheller in 1977 and after stops in Moose Jaw and Calgary in the 1980's, Barrie returned to Moose Jaw in 1990 and has made the city his home since then.

He has been a morning show host, program director, station manager, and currently serves as a programming manager for Golden West Radio.

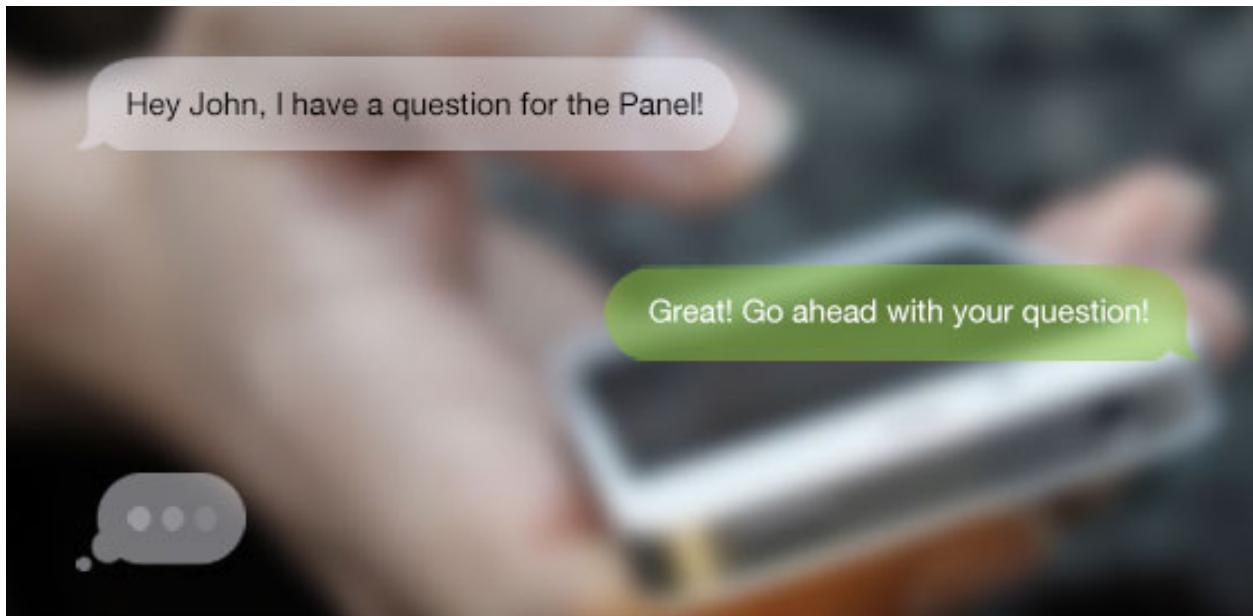
STEVE JONES



*Vice President, Brands & Content,
Newcap Radio
Author, "Brand Like A Rock Star" and
"Start You Up"*

Steve has spent 30 years in the music business. Presently he oversees programming on 80 Canadian radio stations in almost every format for Newcap Radio, based in Halifax. Steve previously programmed WMKK/Boston, K-Rock/Edmonton, managed a radio network in the Caribbean, and helped create winning radio in markets of all sizes across Canada.

Steve Jones award winning book "Brand Like A Rock Star: Lessons From Rock 'n' Roll To Make Your Business Rich and Famous" helps businesses build powerful brands by putting the lessons of rock legends into practice. He also maintains a popular blog at: www.brandlikearockstar.com



**START TEXTING US YOUR
QUESTIONS FOR THE PANEL 1-877-814-2719**



CAROLINE GIANIAS
President, Radio Connects



RADIO CONNECTS TRUTH IN AUDIO

Caroline is an established media industry veteran. Her extensive C-Suite experience gained at one of the world's largest and most forward thinking global agency groups empowers her thinking and informs her skillset, ranging from executive client management and internal agency performance and operations to corporate media pricing and benchmarking. Caroline has served on numerous industry boards and advisory committees and has cultivated trusted senior level relationships with Canada's largest media owners, advertisers and influencers. Her comprehensive career in media serves as a major asset in advocating the effectiveness of radio as a successful advertising medium for clients. She is a persuasive communicator and negotiator and is proactive in addressing issues on behalf of clients. Caroline is resilient and thrives on change, harnessing it for both clients and the industry. Her positive outlook is matched only by her passion for the media industry.

"No one listens to AM/FM..."
"18-34 don't listen to AM/FM..."
"Everyone Only listens to Spotify..."

Recognize these statements... In this presentation you will learn the truth to fight these beliefs.



THURSDAY, 3:20PM – 4:30PM

KEYNOTE SPEAKER

ARLENE DICKINSON

Dragons' Den Personality
CEO of Venture Communications
Author, "Persuasion" & "All In"

MARKETING & STRATEGIC LEADERSHIP

"Like laying bricks to build a house, each dollar you spend on marketing should measurably build your business." Marketing plays a fundamental role in all businesses — yet it is seldom held accountable the way other departments are.

A superstar marketer driven by corporate objectives, Arlene Dickinson shows us why marketing must be a top concern of leadership, and why creativity and accountability must go hand in hand. Otherwise, why bother with marketing at all?

Arlene, as she does weekly on *Dragons' Den*, will help decision-makers grasp the essential strategic function of marketing in an insightful, accessible and frank talk, anchored squarely to the bottom line. "The purpose of marketing is to deliver results," says Arlene. Whether explaining how to leverage marketing in even the toughest of economic times, sharing backstage stories from "*The Den*," or giving audiences a look into her personal story of success, Arlene's experience and expertise always shine through.

Arlene Dickinson is one of Canada's most renowned independent marketing communications entrepreneurs. As CEO of Venture Communications, her creative and strategic approach has turned the company into a powerhouse with a blue chip client list. She is also the CEO of District Ventures Capital, a fund investing in Canadian companies in the food and health sectors.

Best known to Canadians as one of the venture capitalists on the award-winning series *Dragons' Den*, an investor on *The Big Decision*, and a judge on *Recipe to Riches*, Arlene is also the author of two bestselling books — ``*Persuasion*``, and her most recent bestselling release, ``*All In*``. Her success and leadership has been recognized with multiple honours and awards including: Canada's Most Powerful Women Top 100, the Pinnacle Award for Entrepreneurial Excellence, as well as PROFIT and Chatelaine's TOP 100 Women Business Owners Awards.

Arlene is an Honorary Captain of the Royal Canadian Navy and is the recipient of honorary degrees from Mount Saint Vincent University, Concordia University, Saint Mary's University and NAIT. She is a recipient of the Queen Elizabeth Diamond Jubilee medal. She also sits on numerous public and private boards and is dedicated to giving back to her community and country.



AT COUNTRY RADIO NOW

Hunter Brothers

*Those Were
the Nights*

**THANK YOU COUNTRY RADIO FOR MAKING THEIR
SINGLE 'BORN & RAISED' TOP 10, 4 WEEKS IN A ROW!**



THURSDAY JUNE 7th
7:15PM to 10:00PM

EVENT SPONSORED BY

FACTOR

THE FOUNDATION ASSISTING CANADIAN TALENT ON RECORDINGS

WITH SUPPORT FROM CANADA'S PRIVATE RADIO BROADCASTERS

SPECIAL EVENTS

WEDNESDAY, JUNE 6, 2018

6:30PM – 7:30PM

Welcome Reception

Stanley's Smokehouse, Fairmont Banff Springs Golf Course

7:30PM – 9:00PM

Welcome Dinner & Prize Presentation

Stanley's Smokehouse, Fairmont Banff Springs Golf Course

Come and mingle with old and new friends at our welcome night. We'll have some great food and drinks while overlooking the picturesque Fairmont Banff Springs Golf Course. Following dinner prizes will be distributed for the golf tournament, but all delegates and companions will also be entered to win some fabulous draw prizes. Come and join us for this casual, fun night!

THURSDAY, JUNE 7, 2018

7:50AM – 8:30AM

WAB Annual General Meeting

Alberta Ballroom, Mezzanine 2

Attend the 83rd Annual General Meeting and hear updates from the Western Association of Broadcasters, Canadian Association of Broadcasters, CAB CEO Radio Council and Canadian Broadcast Standards Council. We will welcome our new board for the upcoming 2018-19 year. If you wish to nominate a board member, please call **1 (877) 814-2719** or email info@wab.ca. Becoming a WAB Board of Director is a wonderful way to give back to the Canadian broadcasting industry!

4:30PM – 5:30PM

CRTC Meet & Greet

Ivor Petrak Room, Mezzanine 2

Join us at WAB for the 7th Annual CRTC Meet & Greet with special guests, Chairman Ian Scott and Vice Chairperson Dr. Caroline Simard. This is a unique opportunity to spend time with CRTC Commissioners and staff in an informal setting. WAB is very honoured to host this special event that you will not want to miss!

6:15PM – 7:00PM

President's Reception

Riverview Lounge, Mezzanine 2

7:15PM – 10:30PM

President's Dinner & Award Gala

Cascade Ballroom, Mezzanine 2

Please join our WAB President Karl Johnston for an outstanding dinner at The Fairmont Banff Springs Hotel. We are pleased to welcome Anchor **Linda Olsen** of Global Calgary as our MC for this wonderful evening.

Following dinner, enjoy the evening with your peers recognizing the best and brightest in Western broadcasting with the WAB Gold Medal Awards. Our exciting performers this evening are the rising Saskatchewan country act, the **Hunter Brothers!** Thanks to the generous support of FACTOR we are able to bring you this special performance.

Extra guest tickets can also be purchased to this special event. Please email info@wab.ca for more details.



REGISTRATION FEES

Full Conference

Registration includes:

- Access to Conference sessions
- Breakfast, lunch and breaks
- Special gift
- Tickets to all social functions (Welcome Dinner, CRTC Meet & Greet and President's Dinner & Awards Gala)

Member Delegate - \$655

New Member Delegate - \$455

*** Special price for NEW delegates!

Applicable for new registrations from member station registering at least 1 returning delegate (returning delegate registration must be submitted first)

Non-Member Delegate - \$855

Spouse - \$555

Single Day

Registration includes:

- Access to Conference sessions
- Breakfast, lunch and breaks
- Special gift

Excludes tickets to all social functions (Welcome Dinner, CRTC Meet & Greet and President's Dinner & Awards Gala)

Member Single Day - \$255

Applicable for member stations who have registered at least 1 returning delegate (returning delegate registration must be submitted first)

For best Conference experience and full networking opportunities, all attendees are encouraged to register for the full conference.

Golf Tournament

Add-on: Golf Tournament - \$200

5% GST is additional.

All fees are listed in Canadian dollars



How to Register

Register online at www.wab.ca/registration and pay by cheque or credit card. Visa and Mastercard are the preferred credit cards. If cheque is to follow, please send payment to:

Western Association of Broadcasters
507, 918-16th Avenue NW Calgary, AB T2M 0K3

Delegate Check-in

All delegates are requested to pick up their registration packages at the WAB Information Desk at the Riverview Lounge located on Mezzanine 2 of the Fairmont Banff Springs Hotel. Registration hours are as follows:

June 6, 2018 10:00am - 5:00pm

June 7, 2018 7:00am - 4:00pm

HOTEL RESERVATIONS



Fairmont
BANFF SPRINGS

The Fairmont Banff Springs is located in the heart of Banff National Park, a UNESCO World Heritage Site. With such a unique setting the hotel offers stunning vistas, championship golf courses, exceptional cuisine and the award winning Willow Stream Spa. Reflecting the majesty of the mountains, The Fairmont Banff Springs stands proudly as the Castle in the Rockies.

Book Early – Banff in June is very busy!

To book your hotel room, call the hotel directly at **1 (800) 441-1414** and ask for the Western Association of Broadcasters special room rates. Rates cannot be guaranteed if booked after **May 3, 2018**.



The Fairmont Banff Springs Hotel

405 Spray Avenue
Banff, Alberta T1L 1J4

Phone: 1 (800) 441-1414

SPECIAL ROOM RATES

Fairmont	\$275
Deluxe	\$355
Stanley Thompson Deluxe	\$375
Signature	\$435
Junior Suite	\$455
Fairmont Gold	\$475
One Bedroom Suite	\$635
Junior Suite Gold	\$655
Terrace Suite	\$829
One Bedroom Gold Suite	\$835

Other room and suite types are available at special Conference rates. Please call the hotel directly to inquire.

There is a \$12 resort fee added per room night



2017-18 WAB Board of Directors

- Karl Johnston – President
Jim Pattison Broadcast Group
- Robin Hildebrand – Past President
Golden West Broadcasting
- John Vos – Vice President
Corus Entertainment
- Glenn Ruskin - Treasurer/Secretary
Rawlco Radio

Directors

- Jason Huschi
Harvard Broadcasting
- Craig Letawsky
Newcap Radio
- Jay Penner
Golden West Broadcasting
- Heidi Rasmussen
Jim Pattison Broadcast Group
- Linda Rheaume
Fabmar Communications
- Shelley Ruis
Rogers Media

Association Management

- Vanessa Ong
Vantastic Creations

For more information

Western Association of Broadcasters
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